

# Rules and Regulations "Circular Challenge"

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SREP, which commercial name is CITEO, SA with a capital of € 1 828 800 – Company Registration Number SIRET ° 388 380 073 0162, whose registered office is located at 50 Boulevard Haussmann, 75009 PARIS (hereinafter "the Organizer") is organising a competition for innovative projects on the theme of " The Circular Economy for Paper and Tomorrow's Packaging ". This competition (hereinafter referred to as the "Competition") will run in Metropolitan France from September 8, 2017 to November 18, 2017.

### **1. Conditions of participation**

Participation in the Contest entails approval and acceptance without conditions or reservations of the following rules.

The competition is open to start-ups, microenterprises, small and medium-sized enterprises (SMEs), and self-employed individuals, as well as associations and students (who must be grouped into associations or participating through their school).

To enter the Competition participants (hereinafter the "Participant(s)") must put forward a project of any kind (technical, scientific, business project ; a process or method, etc.) having an impact on the paper or packaging sector (hereinafter the "Project (s)").

**There are two categories of ranking in the Competition:**

- a ranking for the "Paper" category,
- a ranking for the "Packaging" category.

**Any one Participant may present:**

- a Project in a single category (Paper or Packaging),
- one project in each category (one Paper and one Packaging),
- or if it is established that a single Project has an impact in the two categories, the Participant may submit the same Project in both. He/she must then specify this in his application and explain the reasons justifying it.

**If CITEO considers that a Project submitted simultaneously in both categories does not provide sufficient justification, the Project will be withdrawn from the category in which its participation is not justified and the Participant notified.**

Projects submitted may consist of an innovative solution at any stage of tomorrow's waste value chain: new uses, new ways of upcycling material and / or innovations in the areas of sorting and waste management systems.

Projects are accepted at any stage of maturity: idea, concept, proof of concept, pre-commercialization, marketed offer or project to adapt a pre-existing offer.

The partners, subcontractors and members of the Juries, together with the companies to which they belong or over which they exercise control or are in a position to exercise control, may not participate in the Competition in any form or assist the Participants in any way whatsoever (e.g. by contributing to the preparation of the application file, providing advice, etc. - apart from their participation in the Boot camp organised by CITEO).

In general, the Organizer, subcontractors and partners of the Organizer shall ensure that no Participant has privileged and discriminatory access to information relating to the implementation of the Competition.

The Organizer therefore reserves the right to refuse the application of a Participant in order to ensure equal treatment between Participants, provided that this decision is notified within the shortest possible delay and the reasons that have justified it are given. The Participant then has a period of seven (7) calendar days from the date of receipt of the notification to submit their comments to the Organizer and provide any additional information that may be necessary.

Each Participant implicitly undertakes, by participating in the Contest, that he/she has no access to privileged information or means placing him/her in a privileged position in relation to the other Participants.

All projects must:

- be relevant to the theme of the Competition as defined;
- be submitted in French or English.

## **2. Terms and Conditions of the Competition**

### Prizes:

#### Paper Category

The winner will receive:

- a grant of an amount of € 40,000 to assist in the development of the project;
- accelerated market access through the provision of operational, commercial and industrial networks (the winner will be entitled to five (5) meetings organized by CITEO with key professionals to be selected from a list provided by CITEO. It is expressly understood that CITEO will solely connect the winner with the selected professionals but will have no role or responsibility in any relationship that may arise from this meeting);
- the opportunity to present his / her Project to Demeter Partners (an investment fund specializing in "Cleantech"). It is expressly understood that CITEO will solely present the winner to Demeter Partners but will have no role or responsibility in any relationship that may arise from this meeting).

## Packaging Category

The winner will receive:

- a grant of an amount of € 40,000 to assist in the development of the project;
- accelerated market access through the provision of operational, commercial and industrial networks (the winner will be entitled to five (5) meetings organized by CITEO with key professionals to be selected from a list provided by CITEO. It is expressly understood that CITEO will solely connect the winner with the selected professionals but will have no role or responsibility in any relationship that may arise from this meeting);
- the opportunity to present his / her Project to Demeter Partners (an investment fund specializing in "Cleantech"). It is expressly understood that CITEO will solely present the winner to Demeter Partners but will have no role or responsibility in any relationship that may arise from this meeting).

## **Calendar:**

From 8 September 2017 at 12:00 to 6 October 2017 at 11:59 pm : Submission of applications

Eligible Participants should participate by submitting their application online on the dedicated platform "www.circular-challenge.com" (hereinafter the "Platform"). Participants may continue to add supplementary information to the description of their Project throughout the whole submission phase. The information provided constitutes the "Application File" or "File".

**PLEASE NOTE: THE FILE MUST BE ACCOMPANIED BY AN OFFICIAL COMPANY REGISTRATION DOCUMENT, CERTIFICATE OF REGISTRATION IN THE TRADES REGISTER OR ANY OTHER SUCH PROOF OF THE LEGAL EXISTENCE OF THE STRUCTURE PARTICIPATING IN THE COMPETITION AND / OR ITS OFFICIAL REGISTRATION.**

**Participation in the Competition is free of charge, but any expenses incurred in sending, copying, printing, Internet connection, graphics, etc. with respect to the Files are to be borne by the Participant, and will not be refunded by CITEO.**

**Application files must be submitted to the Platform by October 6, 2017 at 23:59 at the latest. Participants will receive an email acknowledgment of receipt of their Project.**

**Applications will be closed after that date.**

**The Competition organizing team undertakes to respond personally to all Participants whose Files are completed and submitted on the Platform before the closing date. This personalized support, aimed at allowing Participants and their teams to optimize their file before the final deadline, concerns the following elements:**

- the clarity of the Application File;
- the conformity of the File to the objectives of the Competition;
- any omissions in the Application Files;
- Please note: any feedback from the Competition organizing team is not intended to guarantee or assist in the pre-selection of the Files examined.

During the entire File submission phase, a special Competition team will be available to answer

Participants' questions on the Platform.

The Competition will be organized CITEO together with its service provider(s).

The Competition schedule will be as follows:

October 9 - October 19, 2017 - Selection of the ten finalists by the Intermediate Jury.

At the term of the submission period (October 6, 2017 at 11:59 pm), all Files submitted will be examined by the Intermediate Jury.

November 16 - 17, 2017: Boot camp to boost the ten final projects.

Description: On November 16 and 17, 2017, Finalists will be invited to work on the presentation of their Project at the Competition's Boot Camp. This Boot Camp will take place in the Ile de France region at an appropriate venue.

Reception and catering will be provided by the Organizer.

However, Participants must provide their own transport to and from the Boot Camp.

During these two days, the Participants will finalize the details of their Project and can benefit from appropriate assistance on their Projects from a team of professional experts.

All Participants will have equal access to assistance from the experts.

As time at the Boot Camp is limited, Participants should request assistance from the experts in a fair and reasonable manner so as to ensure all Participants equal access. In the event of any abuse, the Organizer reserves the right to terminate access of the offending Participant to one or more specialists.

Expert Assistance will be provided free of charge and without counterpart of any nature whatsoever.

Assistance is provided without guarantee of result; therefore Participants may not attempt to engage the responsibility of the expert or his employer. All Participants expressly undertake to refrain from taking any such action against the aforementioned experts.

We underline that those Participants selected by the Intermediate Jury must attend the Boot Camp to continue the Competition. Any Participants who fail to attend and / or participate in the Boot Camp will be immediately eliminated.

November 18, 2017: Presentation of prizes by the Final Jury.

Description: Each Participant will give an oral presentation of their Project (projection possible) to the members of the Final Jury. After the presentations, the results of the Competition will be announced.

### **3. Selection criteria**

In both the Intermediate Jury and Final Jury phases, Files will be assessed according to the following criteria:

- Quality of "Business model" and interest of strategy,

- Innovation,
- Societal impact,
- Team commitment.

Each Project will be individually assessed according to the abovementioned criteria.

The Intermediate Jury will select for presentation to the Final Jury those Projects of which the interest, quality and relevance have been judged to meet the abovementioned criteria. It should be noted that the Organizer is not obliged to select a minimum number of projects.

At the end of the Final Jury, only one (1) winner will be nominated by category (one (1) "Paper" winner and one (1) "Packaging" winner). A Participant may win in both categories in the event of he/she submitting two separate Projects or a single winning Project in both categories.

#### **4. Intellectual Property**

Participants and their potential beneficiaries (including any partners with whom they may enter into agreement at the term of the Competition) retain ownership of the intellectual property rights relative to the said Projects and any result thereof, both before and after the Competition. Their participation in the contest does not in any way transfer these rights in whole or in part or grant a license with respect to these rights to the Organizer or Partners of the Organizer.

In the case of an invention protected by industrial and commercial property rights, the Participant and his/her potential beneficiaries (including any partners with whom they may enter into agreement at the term of the Competition) will have sole rights to file a patent or in any other way claim industrial and commercial property rights.

The Organizer and members of the Juries renounce any claim to intellectual property rights with respect to the Projects and the results thereof.

Each Participant is the sole judge of the suitability and modalities of the protection of Confidential Information by the claim of such rights.

#### **5. Confidentiality of information**

Furthermore, the Parties agree that all information concerning a Participant, and in particular concerning his/her Project(s), is confidential and shall not be disclosed. The Organizer undertakes not to disclose this information except to its partners and subcontractors inasmuch as such information is necessary for the organization of the Competition.

The Participants, however, authorize the Organizer and its subcontractors to use, reproduce and communicate to the public, third parties and specifically its supervisory bodies (notably the Ministry of the Environment) as well as its auditors:

- information of a general nature on the Participants of the Competition (address, size of company, sector of activity, type of activity, names of Participants' employees involved in the Competition, logo, name, trademarks, etc.);
- the identity of the Participants;
- the titles of the Projects in the Final Round;

- photographs and speeches made during the award ceremony of the Competition.

The use, reproduction and communication of the elements listed above may be in both printed and digital form. This includes, for example, all documents and communication materials relating to the Competition, the CITEO activity report, publication on the CITEO website or on the Platform, etc.

The use and communication of these elements may also be in spoken form.

In addition, the Participant authorizes the Organizer, its subcontractors and service providers as well as the Organizer's partners to use data relating to the Project in order to organize the Competition and proceed with setting up the Juries.

## **6. Responsibilities**

It is expressly understood that the Organizer has decided to organize the Competition within the framework of its mission as an eco-organization officially recognised by the Ministry of the Environment.

We remind you that CITEO is a non-profit organisation.

The Organizer declines all responsibility for the consequences of any meetings or partnerships that may arise between the Participants (notably the winner (s)) and potential investors, partners, co-contractors, third parties, etc. with whom the Participants may collaborate during or at the term of the Competition).

In addition, as part of the prize, the Organizer will present the winner (s) to potentially interested partners but shall not be party to any relationship / collaboration that may arise and in no way guarantees the winner (s) a positive outcome with respect to this connection.

In other words, the Organizer declines all responsibility in the event the connection fails to lead to any collaboration or funding between the winner and the partners presented.

To this end, the Participants undertake not to take any action against the Organizer (and any subcontractors, service providers and partners) and waive any recourse against the Organizer, its subcontractors, service providers and partners) for any damage or loss of opportunity that they may suffer as a result of their participation in this Competition.

Furthermore, the Organizer shall not be held liable for any event of force majeure as defined by jurisprudence or any circumstances beyond its control which may disrupt or prevent the smooth running of the Competition in any way whatsoever.

The Organizer shall not be held liable for any delays, losses, theft or damage to mail, or illegible postmarks caused by the postal services.

Nor can it be held liable and no recourse may be brought against it in the case of events of force majeure (strikes, bad weather, etc.) partially or totally preventing the participants from participating in the Competition and / or the winner (s) from receiving his / her / their prize(s).

The Organizer reserves the right in any case to modify any date(s) and / or time(s) announced in the present rules and regulations.

## **7. Personal data**

As part of the Contest, the Organizer will collect and process data that may be linked to specific individuals designated by the Participants (hereinafter "Personal Data").

In this respect, it undertakes to treat data in accordance with the provisions of applicable law and professional regulations, notably (but not exclusively) Act No. 78-17 of 6 January 1978 relating to information technology, computer files and liberties.

To exercise your right of access to and rectification of personal data, as well as the right to object where applicable (for a legitimate reason), the Organizer may be contacted at the e-mail address indicated on the Platform.

Personal Data shall be considered as confidential information as defined in Article 5 above and shall be treated as such.

## **8. Disputes**

The Participants and the Organizer shall endeavour to reach an amicable settlement in any dispute concerning the validity, interpretation or execution of the above rules and the proceeding of the Competition in general.

Please note that any Participant who behaves in an inappropriate manner (aggressive, rude, attempted cheating, sabotage, corruption, or destabilization of another Participant, etc.) will be immediately eliminated from the Contest.

Any Participant not complying with any of the above rules will also be eliminated.

If the parties are unable to reach an amicable settlement, disputes will be submitted to the *Tribunal de Commerce* of Paris.